ParkMobile™

PART OF EASYPARK GROUP

Transform parking management with the new ParkMobile dashboard

Offering innovative new ways to gain insights, manage policies, and visualize parking — all in one place.
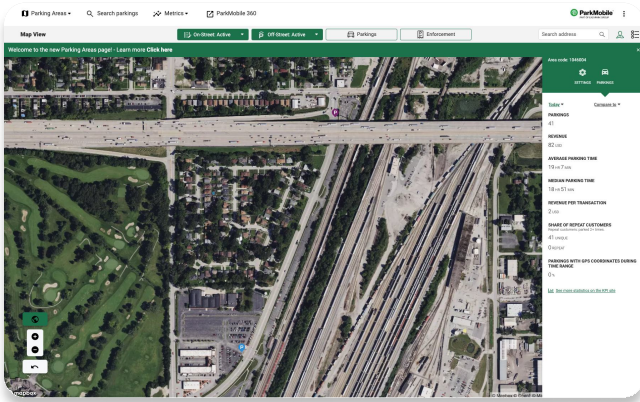
Step into the future of parking with the ParkMobile Dashboard

As part of the EasyPark Group, ParkMobile is leveraging the best parking innovations from across the globe, providing our clients with new ways to visualize their parking environment, analyze trends, and make more informed decisions.

The new ParkMobile Dashboard is an interactive map that gives you a comprehensive overview of your parking environment and actionable insights that empower you to make smarter, data-driven decisions.
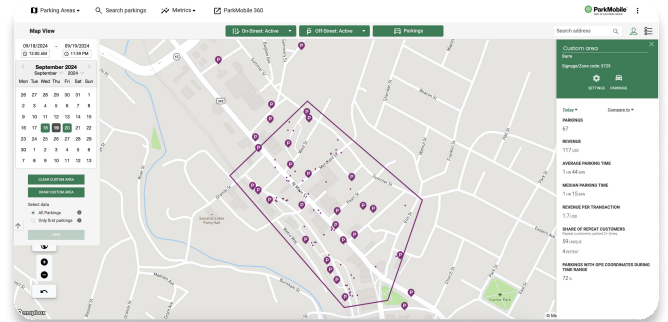
Standard features

Optimize your zoning

Click a zone from the map to dive into details like revenue, average parking time, and more. Then, compare that information with historical data, satellite views of surrounding areas, or other zones to help optimize your zone usage and planning.
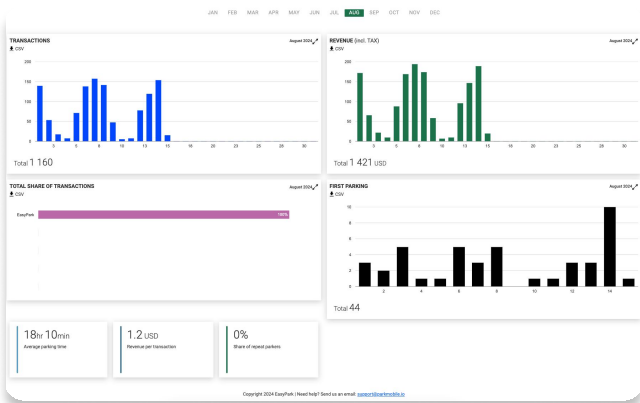
Draw map areas for custom reporting

Drag points over specific parts of your map to get detailed reports within that parking area. This helps you home in on details in specific locations to make targeted, data-driven decisions.
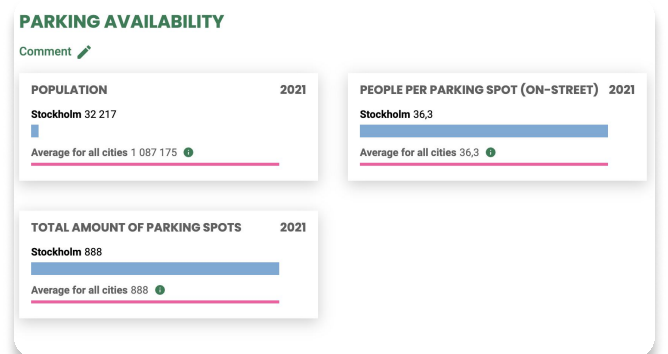

Get a quick overview of parking KPIs

Operational reports have been expanded and moved to our comprehensive KPI page. Data is updated every hour, giving you a quick overview of parking behaviors and performance.
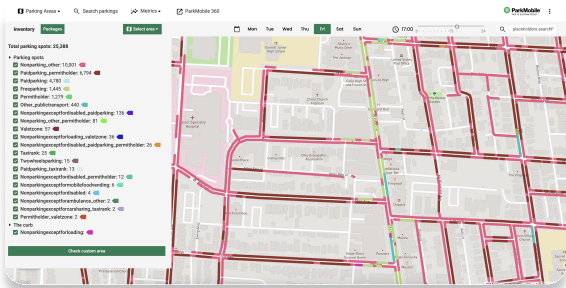
Take a parking health check

Fill out data on your population, number of parking spots, and other information, then see how your parking compares with other cities in your area or ones of similar size.
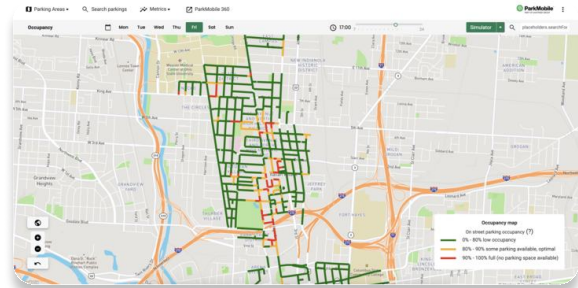
Do more with ParkMobile Insights

Get an accurate view of inventory

Make better planning decisions with a clear and comprehensive view of your parking environment. Partner with ParkMobile's experts to meticulously document citywide parking regulations, number of spaces, types of spots (ADA, EV, etc.), signage conditions, and more.

Level up with occupancy data

Using our proprietary technology and your existing vehicles, gain a compre-hensive view of parking occupancy, allowing you to see average occupancy, pinpoint specific problem areas, and take targeted action to improve parking and traffic conditions.

With greater operational flexibility and control of your parking data, ParkMobile Insights empowers you to explore new opportunities to optimize revenue, digitize parking, and experiment with innovative business models—all within one powerful platform.

Interested in unlocking these features? ParkMobile Insights is available as a premium add-on service. Contact your account manager or a member of our team to schedule a demo and learn more about how it can work for your organization

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