

LIVE TONIGHT
EAST ENTRANCE



ParkMobileTM

PART OF EASYPARK GROUP



ParkMobile Parking Dashboard User Guide

Agenda

1. Log in
2. Start page
3. List of parking areas
4. Choose an area on the map
5. Edit a custom area (zone)
6. Live view
7. KPI's
8. KPI's multi-competitor
9. Search parkings
10. User administration
11. Flow from Parking Dashboard to PM360
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Log in

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Parking Dashboard

Sign in

Username

Password

[Forgot your password?](#)

Sign in

[Not a user? Contact us here to get started](#)

Username and password is sent to you by email.

Click on 'Forgot your password' to have a new password sent to your email address.

Start page (Public Operator)

Search for a parking session.

Click on Metrics to show your operational reports.

Choose which zones to show on the map by choosing Active or inactive.

Click here for a list view. Click on the map to switch back to map mode.

Live view of all ongoing parkings.

Map View

Search parkings

Metrics

ParkMobile 360

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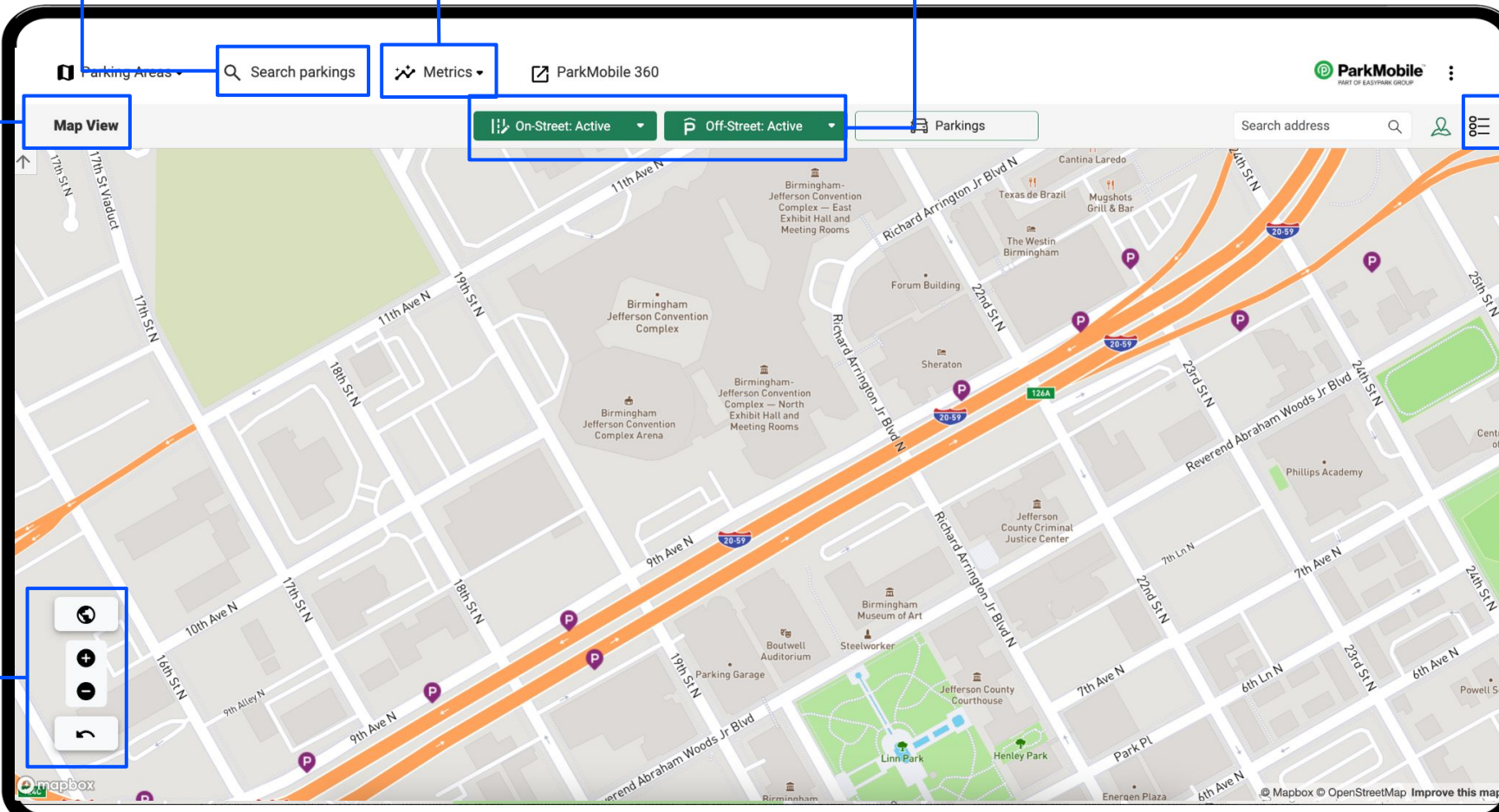
On-Street: Active

Off-Street: Active

Parkings

Search address

Click here for satellite view, or to zoom in or out.



List of parking areas (Start page for private Operators)

Choose both On-Street, Off-Street and Administrative to show all areas in the list.

The screenshot shows the 'Area List' page in the ParkMobile interface. At the top, there are navigation links for 'Parking Areas', 'Search parkings', 'Metrics', and 'ParkMobile 360'. The main header includes filters for 'On-Street: Active', 'Off-Street: Active', and 'Administrative: Active', along with a search bar and a user profile icon. The main content area is titled 'View parking areas' and contains a table of parking areas. The table has columns for 'Parking area name', 'Signage/Zone code', 'Transactions', 'Revenue', 'Capacity', 'Area code', and 'Created'. Below the table, there are pagination controls showing '1' and a dropdown menu set to '10'.

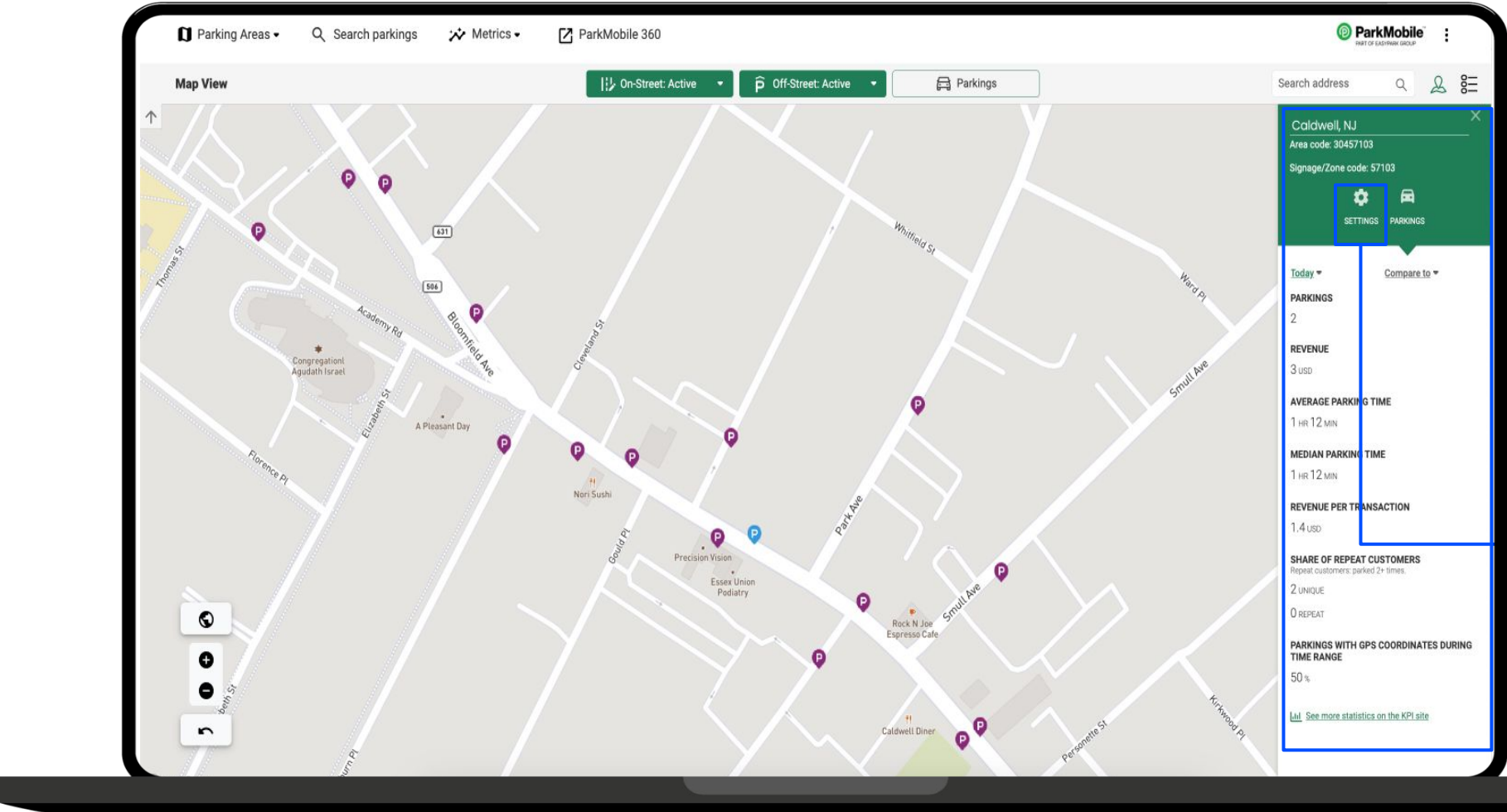
| Parking area name | Signage/Zone code | Transactions | Revenue | Capacity | Area code | Created | |
|-------------------------------|-------------------|--------------|------------|----------|-----------|--------------|--|
| Aurora, IL Off-Street Area | 3401 | This Month | This Month | 0 Spots | 1043401 | Aug 21, 2024 | View KPIs View on map |
| Aurora, IL Off-Street Area | 3405 | This Month | This Month | 0 Spots | 1043405 | Aug 21, 2024 | View KPIs |
| Aurora, IL Off-Street Area | 3406 | This Month | This Month | 0 Spots | 1043406 | Aug 21, 2024 | View KPIs View on map |
| Aurora, IL Off-Street Area | 3404 | This Month | This Month | 0 Spots | 1043404 | Aug 21, 2024 | View KPIs View on map |
| Aurora, IL Off-Street Area | 3402 | This Month | This Month | 0 Spots | 1043402 | Aug 21, 2024 | View KPIs View on map |

Indicates that list view has been activated.

Click on KPI to see metrics for the particular zone.
Click 'View on map' to see the zone in the map.

Parking area is equal to zone in PM360.

Choosing an area on the map



1

When you select a purple pin drop/zone on the map,, an info box will pop up with information on the right.

2

Choose Settings to make changes to mapping. (Changes to mapping will be available soon)

3

The information for the zone includes number of parkings, revenue, average parking time etc.

Edit a custom area (zone)

The screenshot displays the ParkMobile interface with a map of Birmingham, Alabama. A blue polygon is drawn on the map, representing a custom area. The 'EDIT CUSTOM AREA' dialog box is open, showing a 'New custom area' section with buttons for 'add area', 'delete', 'undo', 'view', and 'Save'. The 'Custom area' panel on the right shows the name 'Barre' and a 'Signage/Zone code: 5729'. Below this, there are statistics for 'Today' and 'Compare to'.

| Today | Compare to |
|--|------------|
| PARKINGS | |
| 67 | |
| REVENUE | |
| 117 USD | |
| AVERAGE PARKING TIME | |
| 1 HR 44 MIN | |
| MEDIAN PARKING TIME | |
| 1 HR 15 MIN | |
| REVENUE PER TRANSACTION | |
| 1.7 USD | |
| SHARE OF REPEAT CUSTOMERS | |
| Repeat customers: parked 2+ times. | |
| 59 UNIQUE | |
| 4 REPEAT | |
| PARKINGS WITH GPS COORDINATES DURING TIME RANGE | |
| 72% | |

1 Make a custom area to see metrics within that particular zone.

By selecting **All areas**, all parking sessions will show on the map for the given time period. Click on **'Parkings'** then **'Draw Custom Area'**.

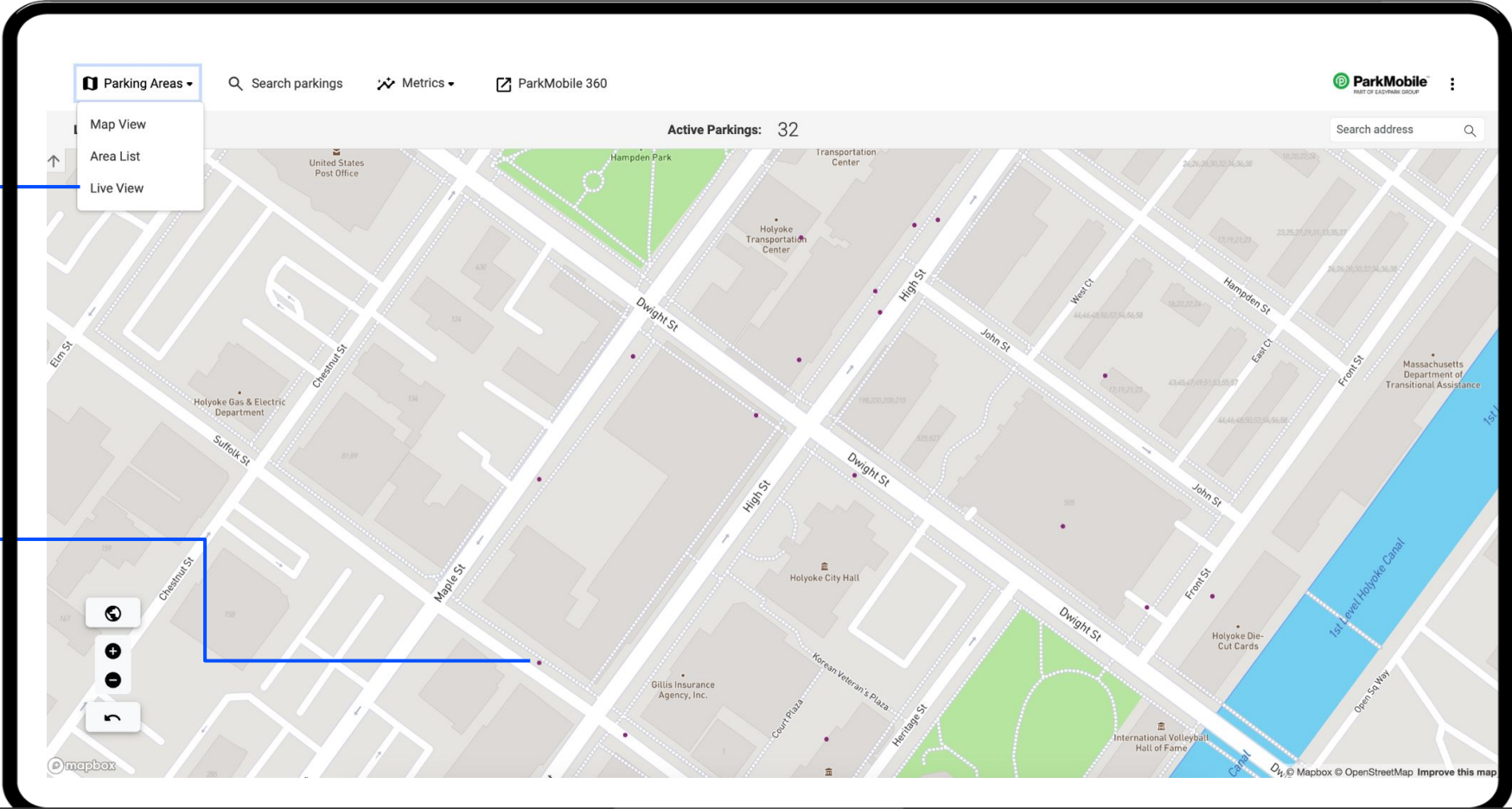
2 By choosing a custom area, a box will pop up where you can choose **'add area'**.

Draw a polygon around the area that you want the statistics for. Click **'View'** to see information.

3 A separate box will pop up. **Save the custom zone by naming it** to find it easily later.

Finally, **choose the time period** by choosing the dates and click on **'Load period'**.

Live view (Real-time)



Live view shows all active parkings on all registered zone numbers.

All active parkings are shown as a purple dot/circle on the map.

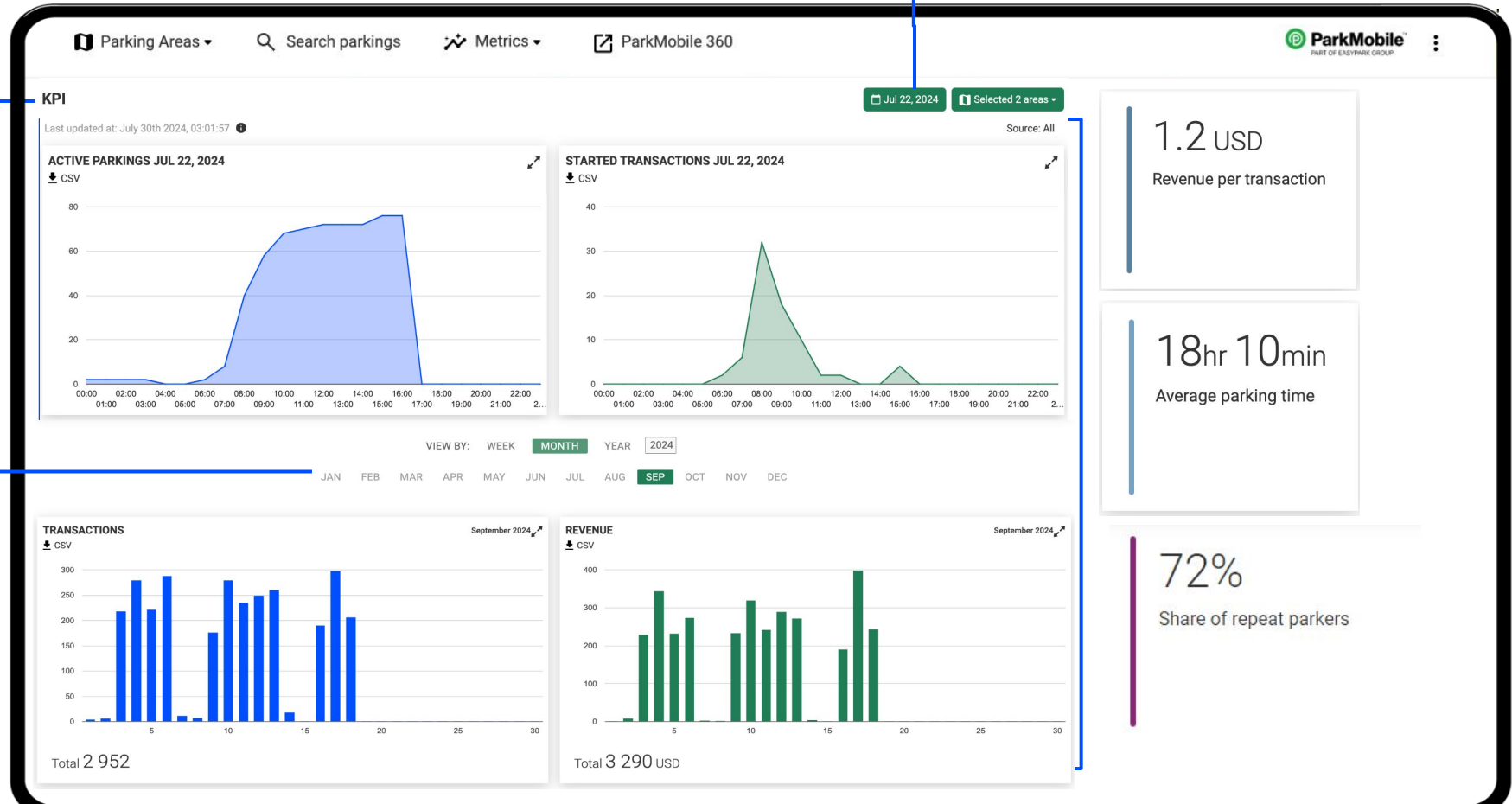
KPI's

You can select a day to show the specific data from that day chosen.

KPI shows active and started parking sessions in the past 24 hours and revenue per month.

By default, data shows all zones (areas) for the account. Use the filters to find the specific zone(s) as needed.

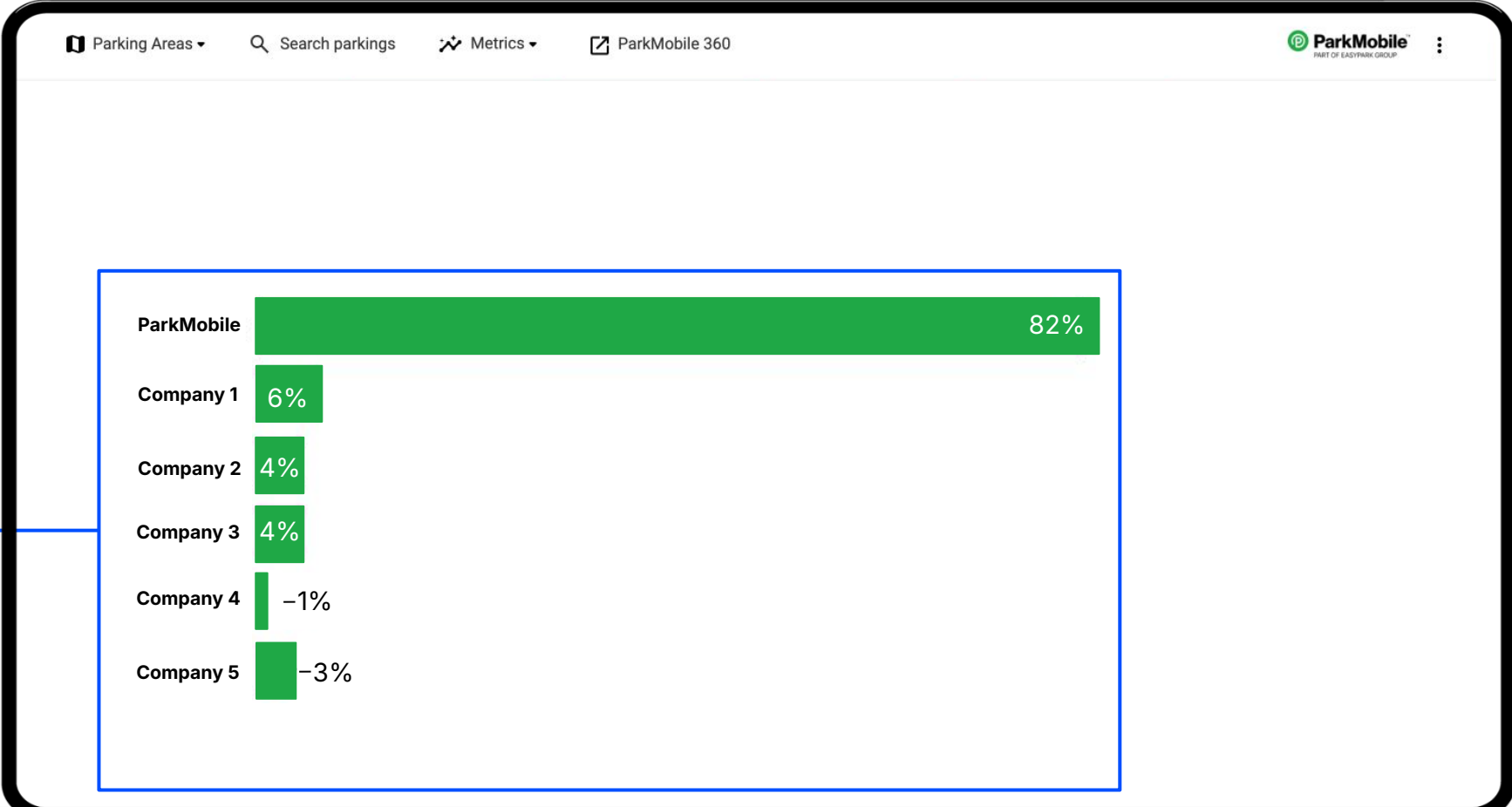
Date ranges are located here. View the data by week, month, or year



KPI's - multivendor, if applicable (integrated to the ParkMobile SmartHub)

If you have more than one payment option, this will show in separate graphs for a complete overview.

Example: If you click on "Company 5", then you will see the data in the graphs only for Company 5.



Search parkings

'Search parkings' is for looking up a single zone code or license plate.

It's also possible to choose certain dates for the search.

The results can be exported as a report.

The report will download as a .csv file. If the formatting only displays in Column A, please watch this [video](#) on how to correct the formatting.

Search parkings

Area code Number only Superzone number Number only License plate

Status All statuses Parkings from date 16/09/2024 Parkings to date 22/09/2024

Source system All parking systems User interface Select Type Select

Area Select... Signage/Zone code 1729

Export to file Search

| Area code | Signage/Zone code | Area | Start time | End time | Price | Source system | Status | Type |
|-----------|-------------------|-------------|---------------------|---------------------|-------|---------------|--------|----------|
| 3041729 | 1729 | Boonton, NJ | 16-09-2024 06:31 AM | 17-09-2024 06:30 AM | 1 USD | EasyPark | Ended | BUY_TIME |
| 3041729 | 1729 | Boonton, NJ | 16-09-2024 06:59 AM | 17-09-2024 06:58 AM | 1 USD | EasyPark | Ended | BUY_TIME |
| 3041729 | 1729 | Boonton, NJ | 16-09-2024 07:02 AM | 17-09-2024 07:01 AM | 1 USD | EasyPark | Ended | BUY_TIME |
| 3041729 | 1729 | Boonton, NJ | 16-09-2024 07:16 AM | 17-09-2024 07:15 AM | 1 USD | EasyPark | Ended | BUY_TIME |
| 3041729 | 1729 | Boonton, NJ | 16-09-2024 03:07 PM | 17-09-2024 03:06 PM | 1 USD | EasyPark | Ended | BUY_TIME |
| 3041729 | 1729 | Boonton, NJ | 17-09-2024 06:25 AM | 18-09-2024 06:24 AM | 1 USD | EasyPark | Ended | BUY_TIME |

Search parkings: Filter definition

Area Code: Display the ParkMobile internal zone code

Superzone number: Used for Enforcement purposes, will be launched soon

License Plate: Use License plate filter to search for all parkings of a specific plate

Status: Search for ongoing or ended parkings

Parking from/to date: Define a time duration for your results

Source system: Filter for the different source systems in your parking environment. (Currently, this is not applicable at this time, and will be launched soon)

User interface/Type: (Currently, this is not applicable at this time.) This will be launched soon, Define what interface was used to start a parking or what type of parking was booked

Area: Chase a area from the list to use as a filter

Signage/Zone code: Choose the Signage/Zone code filter to search for parking in a specific zone

The screenshot shows the 'Search parkings' interface in the ParkMobile system. The top navigation bar includes 'Parking Areas', 'Search parkings', 'Metrics', and 'ParkMobile 360'. The main content area is titled 'Search parkings' and features a form with the following filters:

- Area code:** Number only (input field)
- Superzone number:** Number only (input field)
- License plate:** (input field)
- Status:** All statuses (dropdown menu)
- Parkings from date:** 16/09/2024 (calendar icon)
- Parkings to date:** 22/09/2024 (calendar icon)
- Source system:** All parking systems (dropdown menu)
- User interface:** Select (dropdown menu)
- Type:** Select (dropdown menu)
- Area:** Select... (dropdown menu)
- Signage/Zone code:** 1729 (input field)

Buttons for 'Export to file' and 'Search' are located at the bottom right of the filter section. A note indicates: 'Use [Parking Attendant View](#) for enforcement-related tasks'. Below the filters is a table of search results:

| Area code | Signage/Zone code | Area | Start time | End time | Price | Source system | Status | Type |
|-----------|-------------------|-------------|---------------------|---------------------|-------|---------------|--------|----------|
| 3041729 | 1729 | Boonton, NJ | 16-09-2024 06:31 AM | 17-09-2024 06:30 AM | 1 USD | EasyPark | Ended | BUY_TIME |
| 3041729 | 1729 | Boonton, NJ | 16-09-2024 06:59 AM | 17-09-2024 06:58 AM | 1 USD | EasyPark | Ended | BUY_TIME |
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User administration

Parking Areas ▾ Search parkings Metrics ▾ ParkMobile 360

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Status Settings Language Switch operator Log out

Settings

Users

Users

| Id ▾ | Username ▾ | Role ▾ |
|----------|------------|------------------|
| 8067 | | Admin |
| 1524336 | | Admin |
| 28731899 | | Customer service |

New User Account

Search

Reset password Delete

'User administration' is found under 'Settings'.

New users can be added by clicking the "New User Account" button and filling out the required fields..

Existing users can be edited or removed so they no longer have access.

It's also possible to reset a password for an existing user. This will be sent to the email address registered under that user.

The user can also reset the password themselves when logging in.

User administration - Access Levels

Admin:

- Can create new Users
- Has full access to all features inside this guidebook

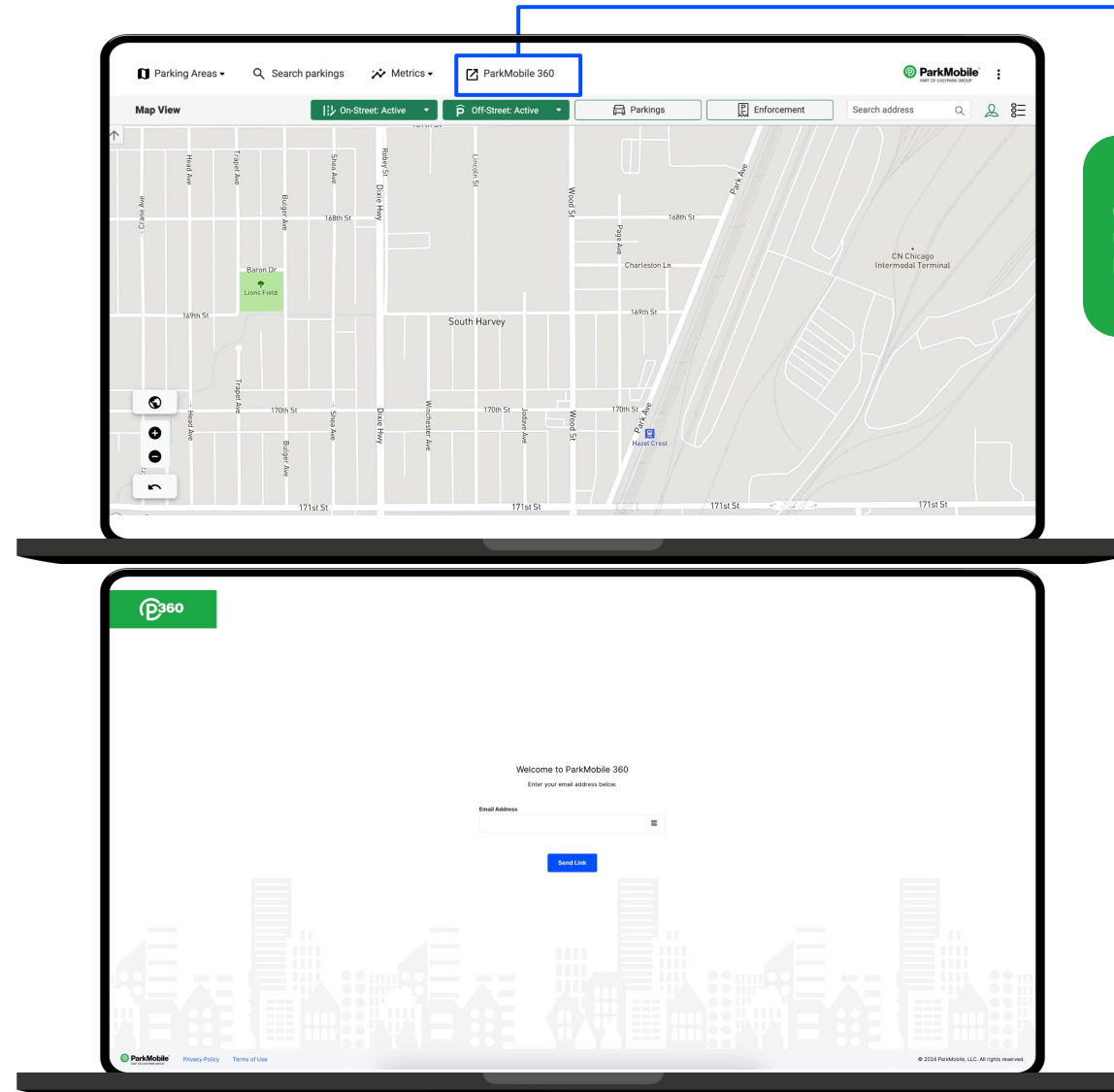
Customer service:

- Cannot create new Users
- Can Access:
 - Search Parking
 - Map view
 - Live view
 - Area list view
- Cannot Access:
 - Access management
 - KPI
 - Mapping change feature
 - Parking Health Check

Landowner

- Cannot create new Users
- Limited access to defined areas of your city of the Parking Dashboard
 - Search Parking
 - Map view
 - Live view
 - Area list view
 - KPI

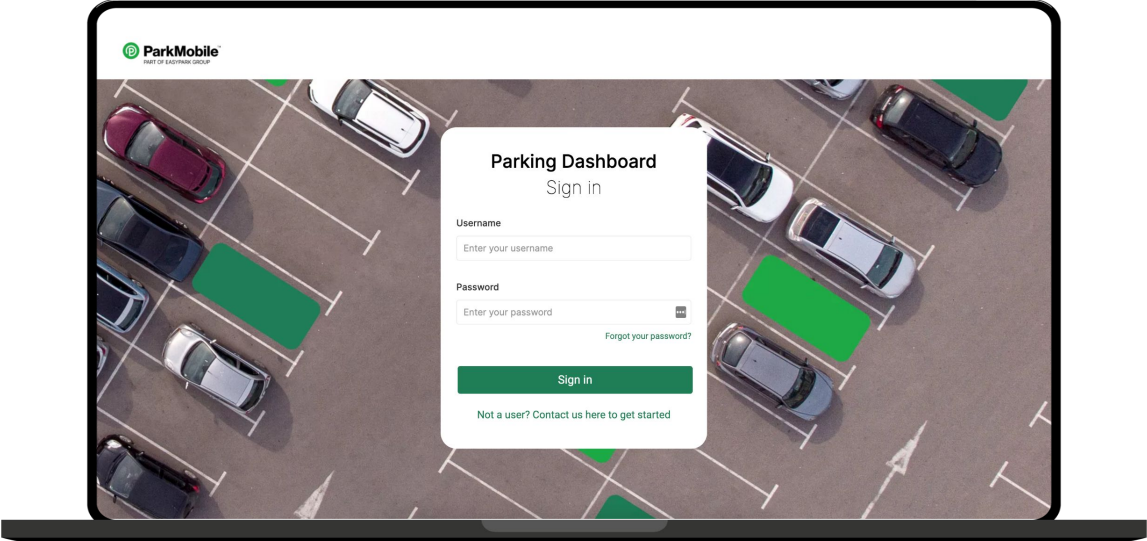
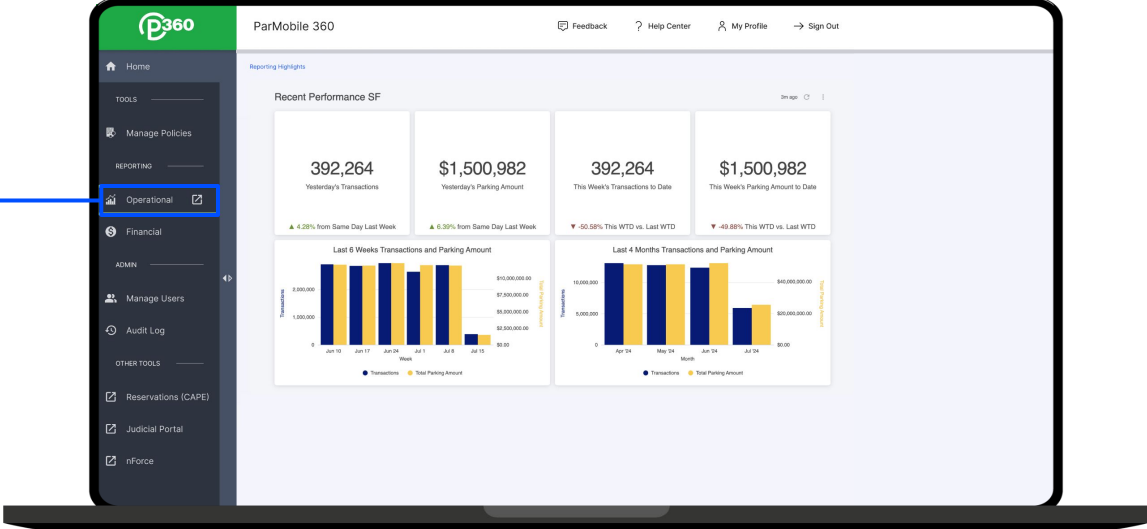
Flow from Parking Dashboard to PM360



Click 'ParkMobile 360' to be redirected to ParkMobile 360 Login page.

Flow from PM360 to Parking Dashboard

Click 'Operational' to be redirected to Parking Dashboard Login page.



Glossary

| Parking Dashboard | PM360/ Previous Naming |
|-------------------------|---|
| Operator | Client, Supplier |
| Area (code, number,...) | Zone (code, number,...) |
| KPI | Operational reports/multichannel reports |
| On-street | not defined before , parking spots with a direct connection to the street |
| Off-street | not defined before , parking spots beside the street |
| Administrative Areas | not defined before , zones without mapping, supporting zones, old parking zones, ... |
| Parkings | Individual Parking Transactions |
| Ongoing parkings | List of ongoing parking sessions |
| Metrics | not defined before , Place to find statistics, report and the parking health check |
| Revenue | Parking amount without transaction fee |
| VAT | Tax |
| Area code | Internal Zone Code |

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