

# The leader in smart mobility and digital parking solutions



# Modern parking solutions

Creating innovative parking and mobility solutions that eliminate friction, maximize convenience, and boost efficiency like never before.

## Zone parking

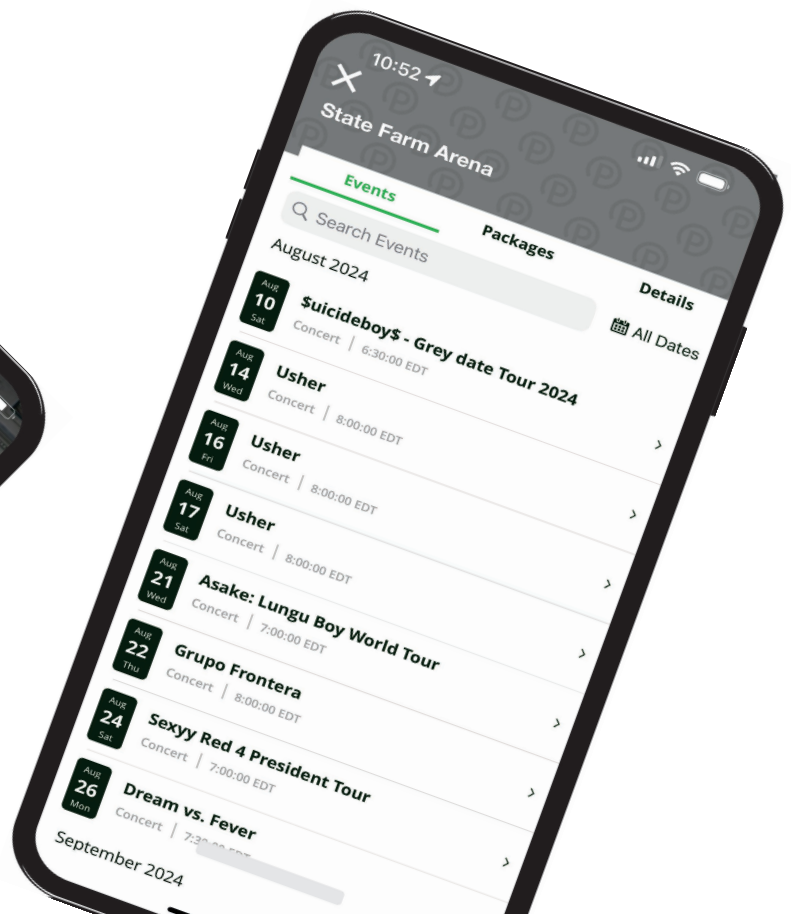
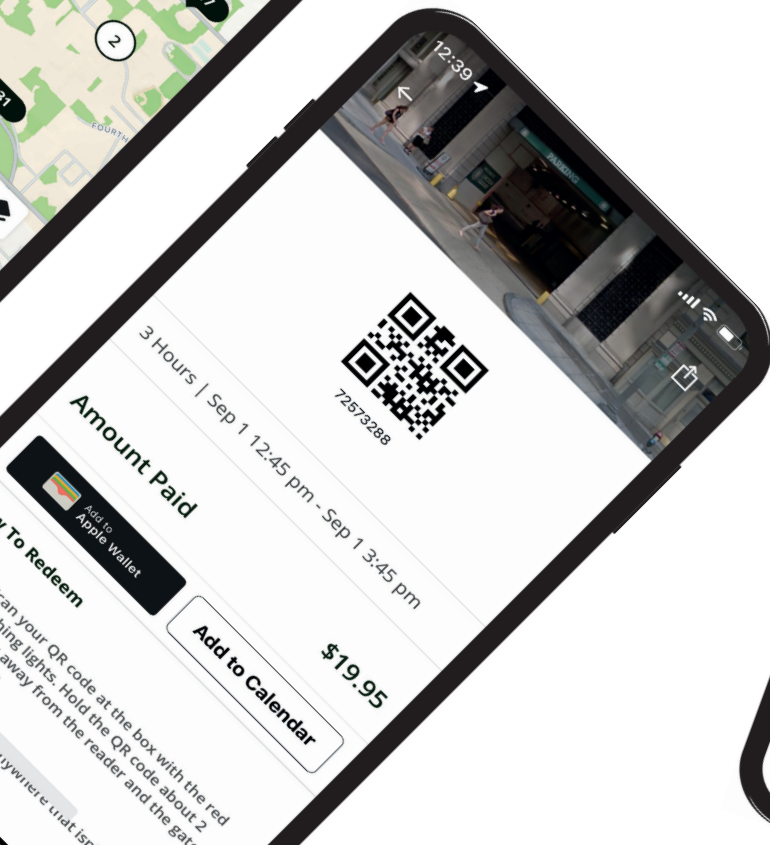
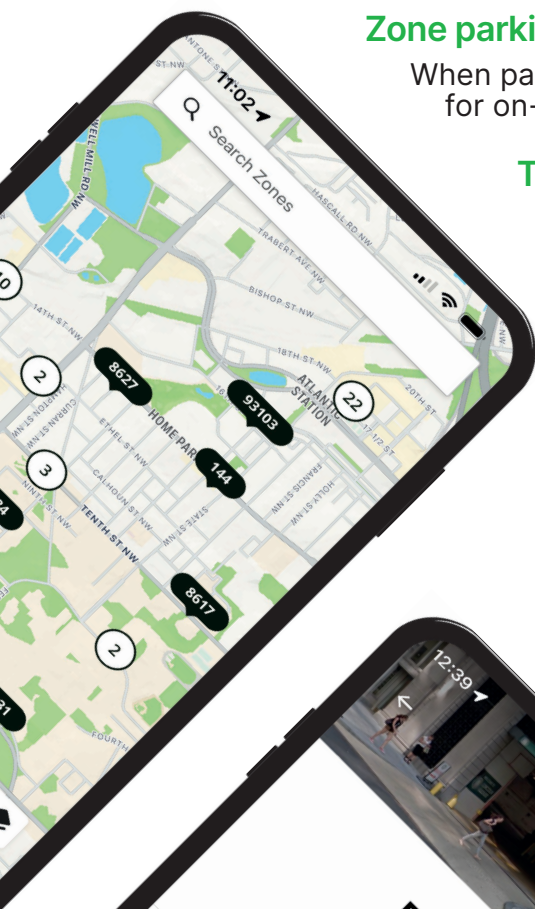
When parking on-the-go, customers in your city can easily pay for on-street and off-street parking using the ParkMobile app.

## Transient reservations

Customers can reserve parking for your lot or garage in advance, maximizing revenue and increasing predictability.

## Event reservations

Our reservation solutions for major venues make parking easier for attendees and reduce traffic congestion for the event.



# Enhancing transportation systems across the US

As the leading digital parking provider in the U.S., we give people a smarter, easier way to park in more than 600 cities across the country. ParkMobile's modern, user-friendly parking solution helps consumers easily find and pay for on-demand parking or even reserve spots in advance.

ParkMobile is the leading parking app in the U.S. with over 50 million active users and available in many of the nation's biggest cities.

## ParkMobile is perfect for



### Municipalities

Reduce traffic congestion with better curb management



### Airports

Alleviate bottlenecks for travelers and generate more revenue



### Event venues

Create a better gameday parking experience for fans



### Corporate fleets

Track vehicle usage and give drivers a smarter way park



### Gated Parking

Efficiently manage inventory and unify off and on-street parking experiences.



### Transit

Combine parking and transit tickets in one solution



### Universities

Improve parking for day-to-day influx of staff and students

Ranked no.3 in the navigation category of the app store right behind Waze and Google Maps



### 100+ Integrations

From meters to payment systems to enforcement tools, ParkMobile integrates with virtually every solution in the market so you can create a seamless parking experience for your customers.



### ParkMobile 360™ & Parking Dashboard

From a simple, web-based solution, get a visual representation of your parking environment, manage inventory, set preferences, adjust rates, create events, track analytics, and more.



### Gated integrations

ParkMobile now seamlessly integrates with your gated equipment, making it easy for customers to use the app to pay for parking, lift the gate, and exit the garage.



### EV & smart cities

ParkMobile is collaborating with leading innovators to lay the groundwork for EV charging stations and smart mobility.



### White label options

ParkMobile offers white label solutions for both app and web, allowing you to create custom branding for your city, operation, or venue.

# ParkMobile by the numbers

50

50 Million+ active users nationwide

12

12 Million+ monthly transactions

600

600+ Cities & municipalities

140

140+ Universities

100

100+ Event venues

41

41 of the top U.S. cities

## Why choose ParkMobile?



### Better customer experience

Make it easy for customers to pay for parking at your locations so they keep coming back.



### Increased parking revenue

Get more customers and generate more revenue for your parking locations.



### Decreased operational costs

More app users leads to significant cost efficiencies for your operation.



### Seamless payments

Get real-time visibility into all your payment history and seamless remittance of your net revenue.



### Marketing support

Leverage high impact marketing support to drive app downloads and transactions.



### Enhanced security

ParkMobile has the broadest certifications and highest levels of insurance coverage in the industry.



### Improved compliance

The option to extend time helps improve compliance with parking regulations.



### Integrated with your technology

ParkMobile works seamlessly with any parking technology solutions on the market.



Working with ParkMobile has been a very positive experience. They have assisted with signage and marketing strategies to help get the word out. The team has been very responsive and timely in my interactions.

**Lynn Wiggs**  
Special Events Manager  
Texas A&M University  
Transportation Services



Our selection of ParkMobile has proven to be a successful partnership from both operational and end-user aspects, with 50% of our on-street parking going through the phone app.

**David G. Onorato, CAPP**  
Public Parking Authority  
of Pittsburgh



# Modernize and expand your parking program



## Leverage a robust network

Take advantage of ParkMobile's millions of existing users to boost your digital parking adoption.



## Offer a modern experience

Give customers a convenient, stress-free parking experience every time with ParkMobile's best-in-class features.



## Boost flexibility and growth

Join a partner that is dedicated to the future of parking with flexible options for asset-light, curbside management, and data-driven decision making.