

Overcome common campus parking challenges with flexible digital parking

Break free from the constraints of old parking models to try bold new ideas, support progressive sustainability initiatives, and drive equitable parking on campus with ParkMobile's best-in-breed parking solution. Trusted by hundreds of America's top universities, our highly-configurable parking solutions are reenergizing campus parking programs with modern, cost-effective ways to overcome unique parking and transportation challenges.



Why colleges across America are partnering with ParkMobile

America's colleges and universities are leading the way – embracing bold innovation and new ideas to tackle sustainability, equitability, and more. ParkMobile's flexible integrations and customizable features make it an ideal parking solution to help overcome common friction points in campus parking however you see fit.



Drive more sustainable, equitable parking culture

Transition away from static, long-term permits by offering custom, short-term parking options and configure dynamic rates that adjust automatically based on peak hours, locations, types of vehicles, and any other combination of factors.



Harness data for smarter decisions

Prepare for tomorrow's transportation challenges by leveraging ParkMobile's powerful backend capabilities and seamless integrations for better visibility, contextualized reporting, and even real-time usage data.



Ease congestion and better utilize inventory

Versatile parking reservations, digital zone parking, and flexible loading zones help you fully utilize your inventory while getting campus visitors and staff where they need to go faster, whether it's a departmental meeting, big game, or move-in day.



Leverage existing hardware

Seamlessly integrate every piece of existing hardware in your gated and on-street environments into a unified parking ecosystem for easier planning and streamlined enforcement.



Modernize event and visitor parking

Eliminate visitor confusion and frustration by offering a myriad of convenient features like flexible payment options, in-app wayfinding, multi-lingual parking, custom notifications, and more.

Over 150+ trusted partners:



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