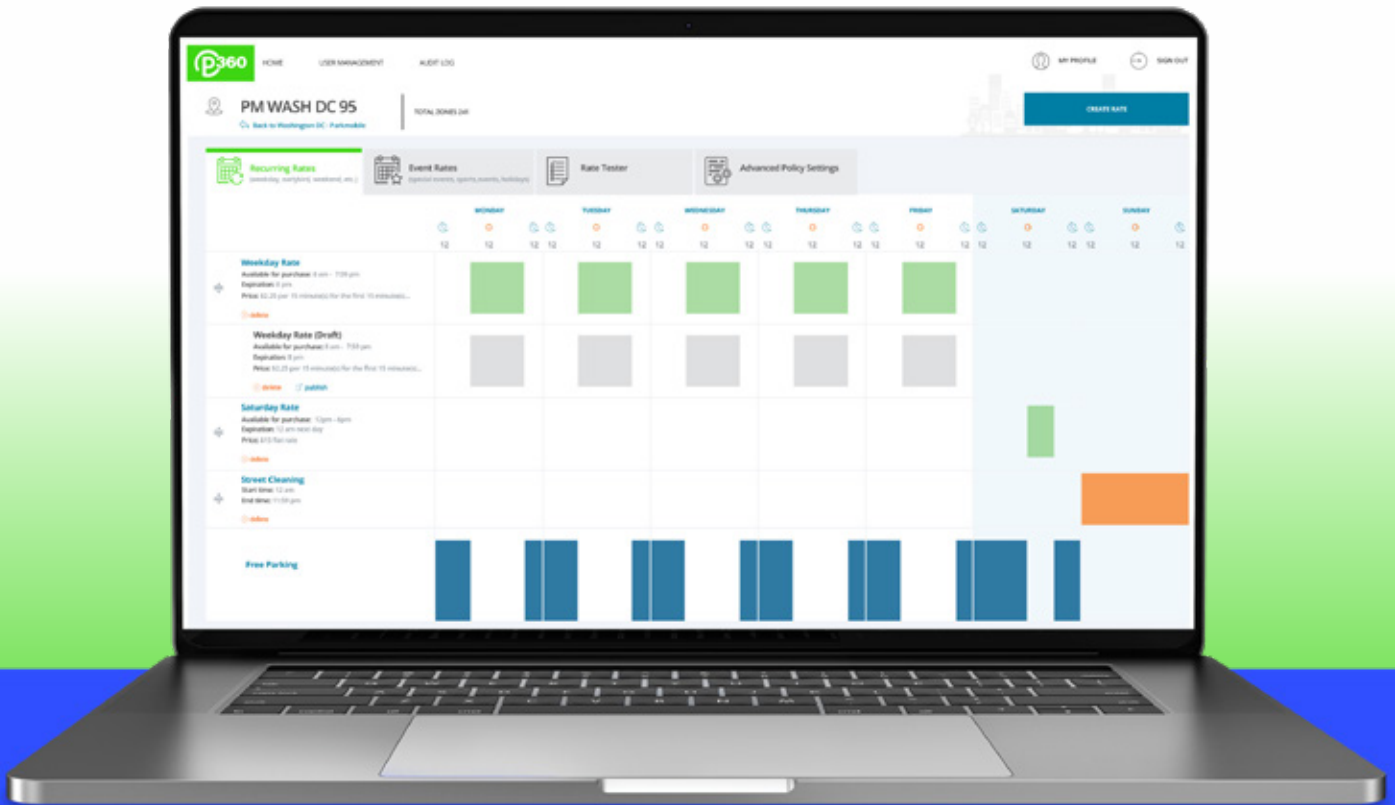


# Introducing



# ParkMobile® 360

## Get a Complete View of Your Parking Operation



Manage Inventory | Set Rates | Create Events | Track Results



# ParkMobile 360

ParkMobile 360 puts the power in your hands. From one easy-to-use web-based solution, you can manage your entire parking inventory, set preferences, adjust rates, create events and track analytics. Everything you need to keep your operation running efficiently while maximizing revenue potential and keeping customers happy. ParkMobile 360 gives you a smarter way to run your parking operation.

## ParkMobile 360 Features:

- ✓ Manage multiple parking locations
- ✓ Create special events
- ✓ Calendar view of rates
- ✓ Audit changes to parking policies
- ✓ Set and test rates
- ✓ Manage use permissions

## Calendar View

ParkMobile 360 shows you daily, weekly and monthly calendar views of all your parking policies, making it easy to visually see all your parking rates and make the necessary adjustments.

The screenshot displays the ParkMobile 360 interface for managing parking rates. The top navigation bar includes 'HOME', 'USER MANAGEMENT', and 'AUDIT LOG'. The main content area is titled 'Friday Rates' and shows a weekly calendar view for Friday. The 'Weekday Rate' is available for purchase from 8 am to 7:59 pm, with a price of \$2.25 per 15 minutes for the first 15 minutes. The 'Weekday Rate (Draft)' is also available for purchase from 8 am to 7:59 pm, with a price of \$2.25 per 15 minutes for the first 15 minutes. A 'Free Parking' rate is also shown. A 'CREATE RATE' button is visible in the top right. A monthly calendar view for November 2018 is shown on the right side of the interface, with 'Baseball Evening' events highlighted in green on several dates.

## Rate Creator

With ParkMobile 360, you can quickly create rates for specific days, weeks or months. Is there a festival coming to town? New schedule for street cleaning? Streets closed due to a weather event? With ParkMobile 360, you just change and update your rates across different locations.

Weekday Rate edit (Draft)

Days Hours Rate Type Price

How much do you want to charge for this parking session?

\$ 2.25 for each 15 day(s) hour(s) min(s)

for the first 15 day(s) hour(s) min(s)

and then delete

\$ 0.25 for each 15 day(s) hour(s) min(s)

for the first 45 day(s) hour(s) min(s)

[Create Independent Timeblocks](#)

DELETE SAVE AS DRAFT PUBLISH

Weekday Rate edit (Draft)

Days Hours Rate Type Price

On which day(s) will this rate be offered?

Weekdays (Mon-Fri)  Weekend  Every day

Monday  Tuesday  Wednesday  Thursday  Friday  Saturday  Sunday

DELETE SAVE AS DRAFT PUBLISH

## Policy Management Across Locations

ParkMobile 360 gives you a complete view of rates and policies across multiple locations. You can quickly apply policies from one location to another without having to rebuild a location's rate structure.

Manage Policies/Locations

Back to Washington DC - Parkmobile

Select Policy/Location

PM WASH DC 95

Search by zone number or name/description

Find Zone(s)

Select Zones 1-100 Export CSV 1-100 of 238

Use shift-click to select a group of zone numbers

+ 21280	200 3RD ST SW W
+ 21281	200 3RD ST SW E
+ 21282	300 3RD ST SW W
+ 21283	300 3RD ST SW E
+ 21284	400 3RD ST SW E
+ 21282	300 4TH ST SW W
+ 21304	200 6TH ST SW E
+ 21209	0 7TH ST SW W
+ 21310	0 7TH ST SW E
+ 21311	100 7TH ST SW W

Move Selected Zones to

PM WASH DC 95

Selected Zones (3)

Max limit: 100 zones Upload CSV Cancel Save changes

2109	900 22ND ST NW W	<span>Remove</span>
2114	2100 VIRGINIA AVE NW N	<span>Remove</span>
2116	2200 VIRGINIA AVE NW S	<span>Remove</span>

## Rate Tester

Before you push out a rate change, ParkMobile 360 gives you the ability to test that rate to make sure it is working properly and avoid any potential customer service issues.

Recurring Rates (weekday, earlybird, weekend, etc.)

Event Rates (special events, sports, events, holidays)

Rate Tester

Advanced Policy Settings

Rate tester

view all available rates for a given date and time

Start date 10/17/2018 at 9:00 am pm RUN TEST

Available Rates (showing 7 of 7)

Rate	Time Block	Price	Exploration
Weekday Rate	15m	\$2.25	09:15 am
Weekday Rate	30m	\$2.50	09:30am
Weekday Rate	45m	\$2.75	09:45am
Weekday Rate	1h	\$3	10:00am
Weekday Rate	2h	\$4.75	11:00am
Weekday Rate	3h	\$6.50	12:00pm
Weekday Rate	4h	\$8.25	01:00pm

LOAD MORE RESULTS

## About ParkMobile

ParkMobile, LLC is the leading provider of smart parking and mobility solutions in North America, helping millions of people easily find, reserve, and pay for parking on their mobile device. The company's technology is used in thousands of locations across the country, including 7 of the top 10 cities, as well as college campuses, airports, and stadiums. People can use ParkMobile solutions to quickly pay for on-street and off-street parking without having to use a meter or kiosk. Additionally, ParkMobile offers parking reservations at stadium venues for concerts and sporting events. Reservations are also available in metro areas, allowing people to drive into the city without having to worry about finding parking. ParkMobile has been named to the Inc. 5000, Deloitte Fast 500, Smart Cities Connect "Smart 50," and the Atlanta Journal Constitution's Top Workplaces. Additionally, the company won 2018 Stevie Awards for Most Innovative Tech Company and Best Integrated Mobile Experience. For more information, visit [ParkMobile.io](http://ParkMobile.io) or [@ParkMobile](https://twitter.com/ParkMobile) on Twitter.

