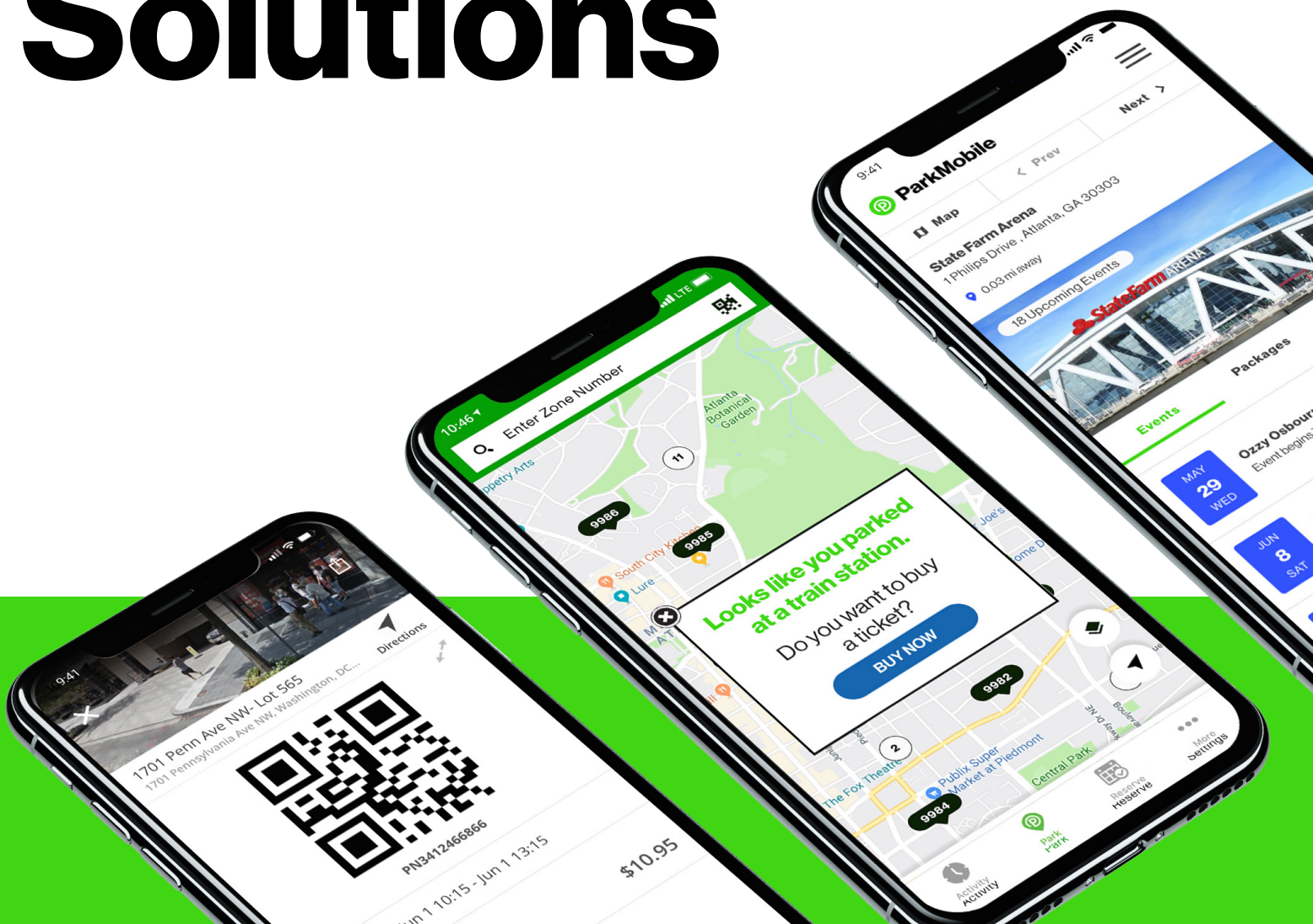
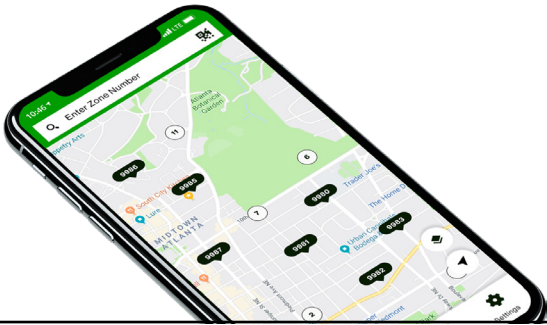


# The Leader in Smart Parking & Mobility Solutions



# Smarter Parking Solutions

Whether you're looking to fill your garage, improve curb management, or manage parking for a major event, we're here to help.



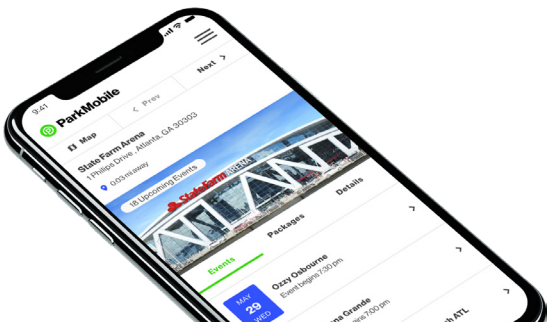
## ZONE PARKING

When parking on-the-go, customers in your city can easily pay for on-street and off-street parking using the ParkMobile app.



## TRANSIENT RESERVATIONS

Customers can reserve parking for your lot or garage in advance, maximizing revenue and increasing predictability.



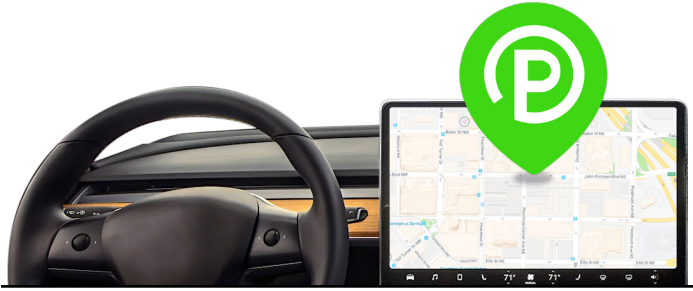
## EVENT RESERVATIONS

Our reservation solutions for major venues make parking easier for attendees and reduce traffic congestion for the event.



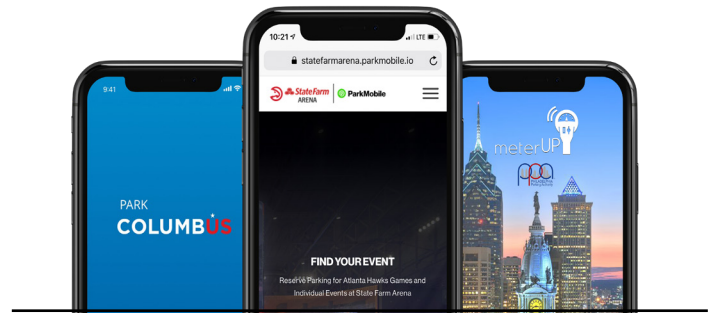
## PARKING AVAILABILITY

Our app is the first in the industry to show available on-street parking spots on a map.



### IN-CAR INTEGRATION

OEMs leverage our APIs to deliver better parking experiences, enabling drivers to quickly reserve and pay for parking right from the center display unit of their vehicles.



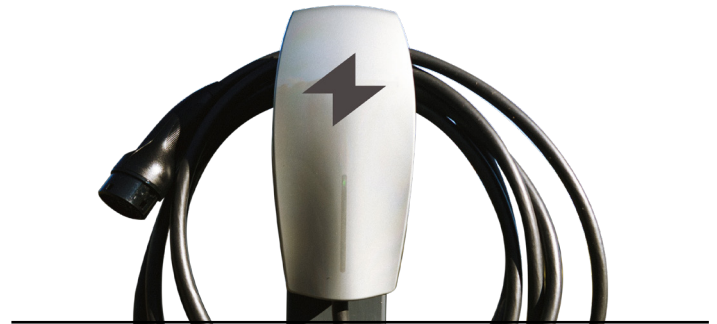
### WHITE LABEL OPTIONS

ParkMobile offers white label solutions for both app and web, allowing you to create custom branding for your city, operation, or venue.



### TRANSIT

ParkMobile offers a complete smart city mobility solution that brings together parking and transit to improve the commuting experience.



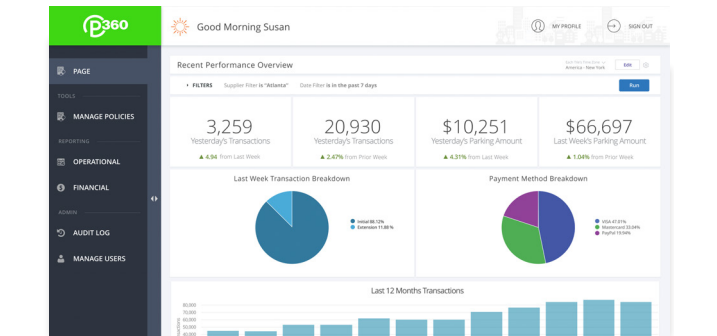
### EV CHARGING

ParkMobile makes it easy to find and pay for charging for electric vehicles.



### 100+ INTEGRATIONS

From meters to payment systems to enforcement tools, ParkMobile integrates with virtually every solution in the market so you can create a seamless parking experience for your customers.



### PARKMOBILE 360™

From one easy-to-use web-based solution, you can manage your parking inventory, set preferences, adjust rates, create events, and track analytics.

**Ranked No. 3 in the Navigation category of the App Store behind Waze & Google Maps.**



# ParkMobile® by the Numbers

# 18M+ 41

18 Million+ Users Nationwide

of the Top 100 US Cities

# 9M+ 20+

9 Million+ Monthly Transactions

Airports

# 400+ 125+

Cities & Municipalities

Universities & Colleges

## Why ParkMobile?



### BETTER CUSTOMER EXPERIENCE

Make it easy for customers to pay for parking at your locations so they keep coming back.



### INCREASED PARKING REVENUE

Get more customers and generate more revenue for your parking locations.



### DECREASED OPERATIONAL COSTS

More app users leads to significant cost efficiencies for your operation.



### RAPID PAYMENT PROCESSING

Transfer funds directly to your merchant account and integrate with major payment processors to avoid extra fees.



### MARKETING SUPPORT

Leverage high impact marketing support to drive app downloads and transactions.



### ENHANCED SECURITY

ParkMobile has the broadest certifications and highest levels of insurance coverage in the industry.



### IMPROVED COMPLIANCE

The option to extend time helps improve compliance with parking regulations.



### INTEGRATED WITH YOUR TECHNOLOGY

ParkMobile works seamlessly with any parking technology solutions on the market.

# ParkMobile Powers Smart Mobility

As the leading provider of smart parking and mobility solutions in the U.S., we help people easily find, reserve, and pay for parking from their mobile devices. We connect legacy parking systems with a modern, user-friendly, and time-saving application, giving consumers a smarter way to park in more than 400 cities and 3,000 locations across the U.S.

## ParkMobile is perfect for:



### MUNICIPALITIES

Reduce traffic congestion with better curb management.



### AIRPORTS

Alleviate bottlenecks for travelers and generate more revenue.



### STADIUMS AND ARENAS

Create a better gameday parking experience for fans.



### CORPORATE FLEETS

Track vehicle usage and give drivers a smarter way park.



### GATED PARKING

Attract more customers and efficiently manage inventory.



### TRANSIT

Combine parking and transit tickets in one solution.



### UNIVERSITIES

Improve parking for day-to-day influx of staff and students.



### PERMITS

Grant mobile parking permits for on-the-go access.

**ParkMobile is already available in over 3,000 locations with over 1,000,000 spaces.**



# Our Partners ♥ ParkMobile

“

Working with ParkMobile has been a very positive experience. They have assisted with signage and marketing strategies to help get the word out. The team has been very responsive and timely in my interactions.”

Lynn Wiggs

Special Events Manager  
Texas A&M University Transportation Services



TEXAS A&M UNIVERSITY  
Transportation Services

“

Our selection of ParkMobile has proven to be a successful partnership from both operational and end-user aspects, with 50% of our on-street parking going through the phone app.”

David G. Onorato, CAPP

Public Parking Authority of Pittsburgh



Pittsburgh  
**PARKING**  
Authority  
The Value Parking Network

## Awards & Accolades

500™

Technology Fast 500  
2018 NORTH AMERICA  
Deloitte.



The Atlanta  
Journal-Constitution

Inc.  
5000



GEORGIA'S TOP  
**10**  
INNOVATIVE  
COMPANIES 2019



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