

# Increase in Mobile Adoption and Parking Revenue

ParkMobile delivers higher adoption and revenue by combining the most ubiquitous network of parking inventory with the largest nationwide audience.

**Washington**  
D.C.

**62%** Adoption Rate\*



**31%** increase in average parking payment

**Minneapolis**  
Minnesota  
(MPLS Parking App)

**52%** Adoption Rate



**11%** increase in average parking payment

**Pittsburgh**  
Pennsylvania  
(GoMobilePGH app)

**51%** Adoption Rate



**18%** increase in average parking payment

**Hoboken**  
New Jersey

**54%** Adoption Rate



**21%** increase in average parking payment

**Miami Beach**  
Florida

**48%** Adoption Rate



**60%** increase in visitor parking payment

**New Jersey**  
Transit

**37%** Adoption Rate



**6%** increase in net parking payment

\* Adoption rate is the % of people paying with ParkMobile vs. the meter

