### ParkMobile 360



# One Platform to Manage Your Parking Operation

ParkMobile 360 gives you one unified platform to bring together all of the different technologies used to run your parking operation. Rather than having to use a wide variety of administrative systems, ParkMobile 360 allows you to push information to all of your technology providers from a centralized location where you can manage policies, view consolidated reporting, and more.

## Centralize the data from your parking technologies in one place.



#### Why ParkMobile 360?



Set and manage rates and policies in one centralized platform



Improve efficiency for enforcement with unified transactional data



Push rate and policy updates realtime to all technologies



Easily manage rates and view reports within an intuitive interface



Consolidate reporting across every technology of your operation



Merge data sources to make reconciling financial transactions easier



Skip the need for data conversion with a single API connection



Close loopholes that allow customers to exceed maximum parking time

#### **Consolidate Your Data, Measure Your Performance**

ParkMobile 360 consolidates all of your parking data, giving you a complete view of the performance metrics of your operation. From one easy-to-use web-based solution, you can manage your entire parking inventory, set preferences, administer policies, adjust rates, and create events. To monitor your operation's performance, you can easily track transactions and revenue, as well as payment methods, historical trends, and performance for individual zones. With ParkMobile 360, all of your data lives in one place. This ensures you have all of the information you need to stay up-to-date on your operation so that you are maximizing revenue potential and monitoring any possible issues.

## Put the power of ParkMobile 360 to work for your parking operation.

Learn more and request a demo at ParkMobile.io/demo

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